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Associate Membership Information & Application – 2026

Kingsville continues to grow as one of Essex County's most vibrant destinations for shopping, dining, tourism, and entrepreneurship. The Kingsville BIA works collaboratively with local businesses, community partners, and the municipality to strengthen this thriving business environment and promote Kingsville as a premier place to live, visit, and do business.

We invite your business to become an Associate Member of the Kingsville BIA. This program is designed for businesses, located outside the designated BIA district, from Kingsville, Cottam, Ruthven, who wish to connect with the local business community while benefiting from selected promotional, networking, and marketing opportunities.

Established in 1978, the Kingsville BIA represents more than 200 businesses and works to promote Kingsville as a dynamic destination for shopping, dining, tourism, and professional services. Associate Members benefit from marketing channels reach thousands of residents and visitors annually through events, promotions, tourism partnerships, and digital media, providing valuable additional exposure for participating businesses.

Who Should Apply for Associate Membership?

Associate Membership is ideal for businesses that:

- Operate outside the Kingsville BIA boundary but want to connect with the Kingsville business community
- Are located in Cottam or Ruthven
- Want to increase visibility with Kingsville residents and visitors
- Wish to network with local businesses and participate in community initiatives
- Want to align their business with one of Essex County's fastest-growing tourism and shopping destinations

2026 Associate Membership Benefits

As an Associate Member of the Kingsville BIA, your business gains access to valuable networking, promotional, and marketing opportunities designed to increase visibility and strengthen connections within the regional business community.

- **Kingsville BIA Monthly Newsletter** – Stay informed with updates on local initiatives, business opportunities, events, and community news.

- **Business Listing on the Kingsville BIA Website** – Your business will be included on the Kingsville BIA website, helping residents and visitors easily discover your services.
- **Social Media Promotion** – Receive an introductory feature on Kingsville BIA social media channels with additional promotion throughout the year.
- **Cooperative Marketing Opportunities** – Participate in collaborative marketing campaigns and promotions designed to amplify business exposure.
- **Business Networking Events** – Attend Kingsville BIA networking opportunities such as the Members Mix & Mingle and other community gatherings.
- **Business Development Seminars & Workshops** – Access to select seminars, workshops, and educational sessions organized by the BIA to support business growth.
- **Community & Tourism Exposure** – Kingsville BIA marketing initiatives reach thousands of residents and visitors annually through community events, tourism partnerships, promotions, and digital campaigns.
- **Associate Member Recognition** – Members may identify themselves as a 'Proud Associate Member of the Kingsville BIA' on their website, storefront, and marketing materials.

Membership Fee

The Associate Membership fee for 2026 is \$200 annually. Membership runs from January to December. Businesses joining mid-year may be eligible for a one-time prorated fee.

Important Membership Notes

- Associate Membership is available to businesses located outside the official Kingsville BIA boundary
- Associate Members do not receive BIA property improvement grants, façade programs, or infrastructure benefits funded through the municipal and BIA grant
- Associate Members are not eligible to vote on BIA matters or hold a seat on the BIA Board of Management
- Participation in certain BIA promotional campaigns or initiatives is optional and may involve an additional participation cost
- Membership renews annually and remains subject to review and approval by the Kingsville BIA Board of Management
- Associate Membership is available to businesses whose principal place of business is located within the Town of Kingsville (including Cottam and Ruthven), but outside the designated BIA boundary. Businesses whose principal office is located outside the municipality are not eligible for Associate Membership, regardless of where services are provided, unless otherwise approved by the Board.

Application Process

Businesses interested in becoming an Associate Member may complete the application below and submit it to the Kingsville BIA office. Applications are reviewed by the BIA Board of Management during regular board meetings. Payment is not required at the time of application. Once the Board has reviewed and approved the application, the applicant will be notified and provided with payment instructions.

Applications may be emailed to info@kingsvillebia.com or delivered to the Kingsville BIA office at the Carnegie Arts & Visitor Centre, 28 Division Street South, Kingsville, Ontario.

Associate Membership Application

Business Name: _____

Type of Business: _____

Owner / Manager Name: _____

Business Address: _____

City / Town: _____

Phone: _____

Email: _____

Website: _____

Social Media: _____

Additional Social Media: _____

Signature: _____

Date: _____

Proof of Business

Please attach one form of proof confirming your business location. Examples include:

- Business Licence
- CRA Business Number / HST Registration
- Ontario Business Registry
- Commercial Lease or Property Ownership
- Utility Bill or Insurance Document
- Company Website Showing Location

For Office Use Only

Approved by BIA Board: YES ____ NO ____

Date of Approval: _____

Membership Fee: \$_____

Membership Period: _____ to December 31, 2026

Payment Received: YES ____ NO ____